

2010 STRATA TITLE CONVENTION

Beyond 2010

Embracing Tomorrow's Challenges



Sponsorship & Trade Exhibition Prospectus

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BUSINESS PARTNERS





SOLD

Keynote speakers

Friday

Mark Bouris - \$7,350 + GST

Saturday

Steven Bradbury - \$7,350 + GST

Two high profile keynote speakers will open the convention proceedings on Friday and Saturday.

Keynote speaker sponsorship is a fantastic way to highlight your commitment to professional standards for the industry.

Inclusions:

- Logo on convention website
- Logo in convention program (in sponsor list and speaker profile)
- Acknowledgement by MC on the day
- Logo on screen before speaker and at conclusion of presentation
- An advertising insert in the convention backpack (at your cost)

Saturday Night

SOLD

Formal Dinner \$12,600 + GST

The Saturday night formal awards dinner has always been a hit with delegates and this year will be the biggest yet.

The dinner, to be held at the Big Top in Luna Park, will start with drinks and a cruise around Sydney Harbour on the John Cadman. The Big Top will be transformed into Carnivalé for a night of fun and entertainment.

Inclusions:

- 2 complimentary registrations to the convention (Friday and Saturday including dinner tickets)
- Quarter page advertisement in the final program
- Acknowledgment by the MC during the awards ceremony
- Advertising insert into the convention backpack (at your cost)
- Naming rights to the dinner
- Company logo displayed on the website
- Company Signage displayed at the dinner venue
- 5 minute speaking opportunity
- Opportunity to provide delegates with a gift (at your cost)

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Delegates Lunch

\$1,470 + GST (each day)

Delegates at the Convention will enjoy a buffet lunch on both the Friday and Saturday with food stations set throughout the trade exhibition area.

Inclusions:

- Logo on the main screen at the convention prior to and following lunch
- Signage featured at each of the lunch stations
- Logo on web site and in the conference program
- MC acknowledgement of sponsorship prior to and after lunch

Delegates Morning/Afternoon

Tea - \$882 + GST (each session)

Delegates at the Convention will enjoy morning and afternoon tea on both the Friday and Saturday with food stations set throughout the trade exhibition area.

Inclusions:

- Company logo on the screen prior to and after morning or afternoon tea
- Company logo displayed on the web site
- Signage at the 4 tables
- Acknowledgement in the conference program

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Internet Café - \$5,000 + GST

The internet café will be featured within the exhibition hall at the convention. This is an opportunity to brand an internet stand for use by delegates throughout the 2 days of the convention.

Inclusions:

- 4 laptops with broadband connection
- Acknowledgement by the MC during the convention
- Signage within the allocated space
- Acknowledgement on the website and in the convention program
- Opportunity to have your website set as the home page

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Convention Lanyard - \$7,000 + GST

With over 500 people expected to attend the convention, the convention lanyard is a great way to display your company name and logo

Inclusions:

- Your company logo (in two colour) printed on the lanyard
- Company logo included in the Convention program and web site
- An advertising insert in the convention backpack (at your cost)

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Convention Backpack - \$7,000 + GST

Every delegate at the convention will receive a Convention Backpack. These backpacks are used frequently during the year by delegates and are a great opportunity to display your logo post convention.

Inclusions:

- Your company name and logo displayed on the outside of the backpack in (two colours)
- Logo on the web site
- Acknowledgement and logo displayed in the convention program
- Advertising or merchandise insert in the convention satchel (at your expense)

Convention USB - \$7,000 + GST

Every delegate will be sent a USB drive with a copy of all convention presentations.

Inclusions:

- A branded USB drive (2 colour logo)
- Acknowledgement on the web site and convention program
- Announcement by the MC at the conclusion of the convention
- Your company's details included in a presentation on the USB (to be produced and provided by you maximum 400mb)
- An advertising insert in the convention backpack (at your cost)

Convention Backpack Gift / Insert - \$500 + GST

This is a limited opportunity to promote your business to all convention delegates. You choose the merchandise you wish to provide and we will insert it in the Convention Backpack as a gift to all delegates.

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Trade Exhibitions

This year's trade exhibition will be a major feature of the convention. Fifty (50) booths will showcase products to enhance your business.

A cocktail party will be held on Friday night in the booth section of the exhibition, for delegates and strata lot owners to browse the exhibition and meet trade exhibitors. Entertainment and performances will be held throughout the party.

Strata Managers will be encouraged to bring their staff (who may not be convention delegates) to the cocktail party after work to see what's on offer in the industry.

This year we are offering one exhibitor the opportunity to feature as the Platinum exhibitor for the exhibition. As Platinum exhibitor, your stand will feature as the centerpiece of the exhibition. You will receive acknowledgement in all sessions and will open the exhibition cocktail party on Friday night.

There will also be three other levels of trade booths available. These levels are priced differently according to location.

Exhibitors

Platinum Exhibitor - Level 1

\$17,000 + GST

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- Large 6m x 4m open plan booth in high profile position
- Feature exhibitor in the trade passport including a one page company profile
- Entertainment to promote your business at the Friday Night Event
- Five minute speaking opportunity to open the Cocktail Party
- Prize draw for delegates
- Complimentary registration for one delegate
- Mailing list of delegates following the convention
- Logo and company profile on ISTM web site
- Logo and company name in convention program
- Half page advertisement in the convention program
- Full page advertisement or advertorial (artwork supplied by you) in Inside Strata (the industry magazine) following the convention

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Trade Exhibitions

Package type	Booth numbers	Price per booth + GST
Platinum Exhibitor	25	\$17,000
Gold Package	1- 24 and 25-33 and 62-64 (35 in total)	\$4500
Silver Package	34-38 (5 in total)	\$4,000
Bronze Package	39-60 (23 in total)	\$3,500

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Gold package

- 3m x2m booth at the trade exhibition
- Shell and 2 lights
- One Power point
- Promotion to the delegates at the Friday Night Cocktails with the Exhibitors
- 5 minute speech to exhibitors scheduled during the breaks of the convention at the stage area
- Standard fascia in one colour with company name
- Promotion on the ISTM Convention webpage (level 2 promotion)
- Promotion in the Convention Program (level 2 promotion)
- 80 word company profile in the Trade Passport
- 500 word advertorial in Inside Strata following the convention (artwork to be supplied by you)

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SOLD

Silver Package

- 3m x2m booth at the trade exhibition
- Shell and 2 lights
- One Power point
- Promotion to the delegates at the Friday Night Cocktails with the Exhibitors
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Terms & Conditions

Exhibition stands

Furniture for the booth is at the exhibitor's expense.

Artwork

Within 7 days of signing the agreement you will provide:

- your logo in EPS and jpeg format
- an 80 word company description

All deadlines for logos, artwork and signage must be met. The convention management company cannot guarantee the accuracy or delivery of any materials delivered outside of the agreed deadlines.

Proofing and Sign-off

All proofs must be returned to the convention management company within 5 working days of receipt of artwork.

Safety

Exhibitors must agree to comply with the venue's safety requirements

An Exhibitor's Manual will be issued on confirmation of a booking.

Bump in and bump out is at the times specified by the convention management company

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2010 Strata Title Convention

Sponsorship/Exhibitor Booking Form		
Please complete this form and return to ISTM Fax 02 9904 8409 or email erin@istm.org.au		
Company Name		
Contact Name		
Contact Position		
Postal Address		
Email Address		
Telephone		
Sponsorship Category <i>(please tick)</i>		
Keynote Speaker Friday- Mark Bouris	\$8085	SOLD
Keynote Speaker Saturday- Steven Bradbury	\$8085	<input type="checkbox"/>
Golf Day Sponsor	\$5775	SOLD
Convention Formal Dinner	\$13860	SOLD
Morning Tea Sponsor Friday	\$970.20	SOLD
Lunch Sponsor Friday	\$1617	SOLD
Afternoon Sponsor Friday	\$970.20	SOLD
Morning Tea Sponsor Saturday	\$970.20	SOLD
Lunch Sponsor Saturday	\$1617	SOLD
Afternoon Tea Saturday	\$970.20	SOLD
Merchandise Sponsorship <i>(please tick)</i>		
Convention Backpack sponsor	\$7700	<input type="checkbox"/>
Convention Lanyard sponsor	\$7700	<input type="checkbox"/>
USB drive for convention proceedings	\$7700	<input type="checkbox"/>
Convention Backpack insert sponsor	\$550	<input type="checkbox"/>
Trade Exhibition Category <i>(please tick)</i>		
Platinum Exhibitor	\$18,700	SOLD
Trade Exhibitor Gold	\$4950	SOLD
Trade Exhibitor Silver	\$4400	SOLD
Trade Exhibitor Bronze	\$3850	<input type="checkbox"/>

Prices are in Australian dollars and include GST. A tax invoice and contract will be sent following receipt of the booking form.

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